

WFDF Board Meeting Minutes
October 22-23, 2016
Hilton Garden Inn Queens at JFK Airport, New York, USA

Saturday, October 22, 2016

Board of Directors members present:

Robert “Nob” Rauch, Kate Bergeron (only Saturday), Thomas Griesbaum, Brian Gisel, Charlie Mead, Steve Taylor, Jeff Shelton (representing the Overall Committee), Kevin Givens, Jamie Nuwer, Caroline Malone, Michael Hu, José Pirès (by Skype, Sunday only), Ryan Purcell.

Board of Directors members absent:

Fumio Morooka, Tomas Burvall.

Staff (non-voting) also attending:

Volker Bernardi (WFDF Executive Director), Karina Woldt (WFDF Event Manager), Tim Rockwood (WFDF Managing Director Broadcasting), Rob McLeod (WFDF Director of Global Communications and new Media).

The **quorum** was reached with 12 Board members out of 14 present on Saturday and 11 Board members out of 14 present on Sunday.

Welcome and Opening:

President Rauch welcomed all participants at 08:25 hrs and thanked the participants for travelling to New York.

Commercial Development of the WFDF Brand and Flying Disc Sports – Part 1:

Report from the Advisory council Meeting
Global sponsorship
Broadcast
Media attention

Rauch provided a summary from the first conference call meeting of the Advisory Council that was put together to provide advice on commercial and other business issues facing WFDF. The meeting lasted 75 minutes and the members shared ideas on developing sponsors and pursuing broadcast opportunities. A starting point is for WFDF to do a proper inventory of what it can offer. The Council also discussed the Olympics 2024 project.

The current project is to raise sponsorship funds to fund a video broadcast through streaming and network television for WCBU and Rauch stated that we needed to pursue this prior to year end as this is the season when allocations are made for 2017. Rockwood explained that WFDF has learned a lot from WUGC 2016 in London and he proposed to deliver Ultimate footage on several dozen games plus a one hour summary video edited after the event on WCBU, which can be sold into the syndication market. WFDF would recontact all companies who had been approached for WUGC but this time much earlier. WFDF would need US\$ 150,000 for that project. WFDF has now the awareness and timeliness, and the metrics from London show 370,000 unique visits at 15 to 16 min per view, whereas the typical average is 6 minutes. WFDF must do their inventory like logos on jerseys and on fields. Sale is not limited to the American domestic market, as only 28% of views of WUGC were from North America. Rockwood underlined that the actual production should be easier in Royan than at WCBU as the beach venue will be more compact than the one at WUGC.

Malone suggested that the Russian market be included which will raise chances of selling. Rockwood added that he aims to do a video news release. It was underlined that WFDF has started to develop its connections to ESPN for highlights coverage.

Rauch stated that WFDF must raise the funds soon it is seeking to do the full-blown project next June at WCBU or otherwise go to plan B and do just video streaming. WFDF would not be able to tap the community again through crowd funding. He proposed that WFDF renew its consulting agreement with Rockwood through the end of the year and see if we have any traction in identifying a sponsor by then.

Rauch asked for questions or concerns as this is an unbudgeted expense. But growth of the WCBU event will bring a bit more revenue making it worth to reduce the cash cushion, also taking into consideration that France has a candidate city for the 2024 Olympics. So having a French production would make double sense. If WFDF would get traction one would work with TOC about Broadcasting in France. But the funding comes first.

MOTION: A motion was made to approve the funding of the agreement for Rockwood for two months by Rauch, seconded by Gisel. The motion was approved unanimously.

Rauch reported further about the Advisory council meeting. There was discussion about the need to coordinate efforts with WFDF member associations as too many groups are currently contacting sponsors and the media. In particular in the near term, WFDF will need to coordinate with USAU in connection with WUCC 2018. It was stated that the biggest media base is still North America, with the caveat that the U.S. is dominated by four top sports with limited bandwidth for sports outside of those. It also was underlined that Flying Disc culture appeal has to fit with the sponsors, although the good news is that most sponsors should be interested in the disc sports culture and youth orientation. The market has changed and decisions are made more scientifically based on data. WFDF needs to clearly figure out what is the pitch showing the growth of the sport.

Rauch commented that WFDF had not fully exploited the ties with VC Ultimate or Discraft to promote WFDF as a brand more. Ten years ago the typical player did not know what WFDF was and there was no direct connection to the players. WFDF now has greater visibility in the community and they better understand what our role is as international sports federation. Our social media effort helps a lot. WFDF had more than 5,000 respondents to the annual global disc sports community survey and there is a slightly better evaluation of WFDF than two years ago, which helps building the brand.

The question is how WFDF can do a better job for developing the spectator base. The games of the semi-pro league AUDL are starting to get some viewership, but it is not ideal that their games showcase referees, as this conflicts with one of WFDF's key pillars.

In terms of broadening our audience, Givens mentioned the large promotional effort by Wham-O back in the 1970s of giving away many discs for free. McLeod will speak with the Wham-O Marketing manager and get an update on what they are doing these days.

Nuwer asked about the possibilities WFDF has on social media to reach non-disc sports people. Givens explained that he was a chair of Media Committee at UCSC and considers social media as effective but only if there is ongoing and immediate interaction. McLeod added that WFDF needs disc players to step up and talk about their sport. Rauch commented that USAU has a challenge as the tournament format means that teams are not connected to their community, and even top teams are not known in their cities. Nuwer added that the youth are totally connected through smartphones so the website must be mobile capable. Bergeron suggested we identify companies which can show that they can produce worldwide streaming from remote locations. Mead commented that the discussion is Ultimate-centric and American-centric, but said not even Disc Golfers in the USA are involved in this discussion. Many Disc Golf countries have problems in finding a press person. How can WFDF help them? Bergeron added that WFDF could give them media content and videos. Mead asked how do small members get the information to their own people? To find out what is going on with Ultimate from UK one must search for it. Rauch explained that WFDF does regular and frequent Press Releases and has a mailing list where one can subscribe, and operates Facebook and Twitter more informally which is very time consuming. Mead added that not even Frisbee athletes know other Frisbee sports. Rockwood proposed to have a "What is ..." for all Flying Disc sports.

Malone asked how to expand audience to non-players, e.g. brand an event as family friendly with side activities for the whole family (small competitions). Rauch discussed the revival of the idea of a "Frisbee festival" and reviving a program like the skills certification of IFA. The question would be whether there are organizers who are willing to do this. The bid for WOC from Bridgeport came from a person who bought rights from the Frisbie pie company, and so was willing to organize family Frisbee events. But would WFDF really have the bandwidth for these side activities? Woldt suggested that cities could be the hosts for events as they know what draws a crowd and have the marketing knowledge. McLeod added that WFDF should try to attract something where parents come and commented that smaller events are not tapping into the resources that exist within cities. Taylor mentioned that this could work in smaller communities. Mead proposed to piggy back on other events.

Bergeron discussed Gender equity and proposed to start promoting a social agenda to get more people out by education and participation, teaching them how to become better. Nuwer added that the SOTG is unique and the gender aspect is a good selling tool. WFDF should try to get more women playing, up to 40% or more from around 30% today.

Rauch asked Gisel what lessons WFDF could learn from semi-pro leagues. Gisel commented that there is an explosion of interest at a youth level and the lesson is to engage with kids and capture the youth. The BCU viewpoint is that parents attend events their children are playing. They come to watch and for clinics. Most of merchandising sales go to parents. Many other sports are driven by parents of the children playing.

Purcell mentioned that the semi-pro leagues require that every team releases a press piece after every game and WFDF could put tools in place to be able to react quickly and accordingly as soon as something important happens. That should be done on every level according to Mead who underlined that individual Disc Golfers are filming each other and are quickly uploading footage to YouTube etc. McLeod commented that Disc Golfers play more tournaments than Ultimate players creating many more opportunities for videos and news. Rauch confirmed that WFDF needs to take care that things are uploaded more timely and basic information like scores is easily available. Malone added that individual stories are very interesting for the audience and WFDF could use these to increase media coverage and spectator numbers what obviously worked out in London.

WFDF in the Olympic Movement and Target 2024 – the road to the Olympic Games

Rauch referenced the written report by Bernardi in the briefing book regarding his meetings during the Olympic and Paralympic Games in Rio de Janeiro. Bernardi added that the key message is that WFDF has a chance to be included as a host city designated event in the 2024 Olympic Games. WFDF needs to continue to maintain a dialogue with the three remaining candidates in Los Angeles, Paris and Budapest not and coordinate its local member associations.

The report includes proposals for the further strategy and the establishment of a budget for Olympics 2024 efforts. Rauch asked the Board to reaffirm the willingness to commit for this target Olympics 2024 exercise and co-ordinate the efforts with internal resources. WFDF further needs to work on reaching the 75 member associations target by next year. The participation in the ANOC World Beach Games 2019 may give WFDF added leverage with NOCs.

Bergeron commented that according to the WFDF survey a high percentage of respondents are in favor of the Olympic efforts. Gisel stated that getting into the Olympics is not just about being in the Olympics. It would give WFDF's members and the playing community much more recognition and potentially more funding.

MOTION: A motion was made by Rauch to approve the report and proposals on the Olympics 2024 target made by Bernardi as included in the briefing book, seconded by Taylor. The motion was approved unanimously.

WFDF Structure and governance

WFDF Board Composition

Rauch explained that the WFDF Board structure has not really changed since 1994. Van der Valk has raised several issues about a slow moving process of making decisions. Resulting from the IOC requirements Bernardi has proposed that the Medical Commission chair officially be elected as an ex-officio Board member. Van der Valk had proposed that the chair of the SOTG Sub-Committee be raised to a Board level position. If adopted, this means that the numbers of Board members would increase. While some IFs have very large Boards, Rauch thinks that these are unmanageable as a working Board. Rauch asked the Board whether what WFDF has now is working or whether the board should have a major rethink on things like whether independent individuals could be appointed to the board or brought in through a structure like our Advisory Council. Also the question came up whether the SOTG should be its own committee and not under the Ultimate Committee.

Mead mentioned that an ideal Committee would have representatives from all over the world and thus a chair could represent these regions. But he questioned whether WFDF needs a SOTG Committee as SOTG should be part of every one of its disciplines. Rauch acknowledged that having van der Valk on the board coincidentally had made sure that Spirit never got missed and new initiatives were supported and highlighted.

The question was asked if WFDF would set up multi-disciplinary SOTG Committees how much work they would have. Mead proposed to have activities like E.R.I.C. present at every Flying Disc event and he would love to have it at WTDGC 2017. Bergeron asked whether an existing person within the Board could take over SOTG. Rauch added that this only would work for an at-large member. Rockwood asked whether the Athletes' Commission chair could take it over. Purcell confirmed that this would be possible but he personally would not want to do it. Rauch added that one would want this to be someone who is the advocate and whether the position should be elevated. Gisel reported that USAU has a concern about the direction E.R.I.C. is pushing SOTG, as they are not so much interested in keeping self-refereeing up. Woldt insisted that self-refereeing is a unique selling point and Rockwood confirmed that this is an important point to be made towards sponsors. Gisel

questioned who owns the pillars of what is Flying Disc, e.g. SOTG. Rauch asked this be discussed during the afternoon and underlined that WFDF does not own the Intellectual Property of SOTG.

Malone asked that different regions should get more involved in Board work. Rauch commented that it is hard to keep things at a manageable size and therefore including more representatives from other regions as WFDF has already 14 voting seats now. Gisel mentioned that he feels that the Board now is not too big and does not see how going to as many 20 members would create a huge logistical issue. Rauch asked whether WFDF should get rid of at-large positions and bring in other people. Such a Board would have 17 members before independents: 6 disciplines, 3 Executive Committee members, 5 regional representatives, 3 ex-officio (athletes, medical, spirit).

Separately, Bergeron also suggested WFDF should establish a Finance Committee.

Bernardi mentioned that compared to other IFs WFDF has a small Board and one should think about what tasks the Board has. Considering this question, WFDF could have a smaller working Board and a larger body for establishing strategies and policies. The IOC requests two positions on a Board being the Medical and Athletes' representatives with voting rights and strongly recommends continental representation on Board. All Board members need approval by Congress except the chair of the Athletes' Commission. Other IFs have non-executive directors as non-voting Board members, e.g. the SOTG chair could become such a member or some of the Advisory Council members.

Bergeron added that USAU has 12 Board members, 3 are women. Rauch commented that the USAU Board meets only 4 times a year and USAU has some 17 staff, so it is an organization primarily run by staff. Rockwood recommended soliciting more women to join the Board, such as the President of Swiss Ultimate. Purcell mentioned that if WFDF would decide to get a more gender balanced Board, a lot more targeted effort would need to be done.

Rauch concluded the discussion by proposing to taking the matter and refine it into a written proposal and, if this would be approved by the Board, to present it for Congress in 2017. Since three at-large positions are up next year it would reduce the hassle of replacing at-large positions with regional representation.

On another topic Rauch asked whether the members feel that the current way of decision making takes too long and is slow as claimed by van der Valk in his exit recommendations, and whether WFDF should change this. Gisel as Chair of the Ultimate Committee feels happy about how it works now as a Board. Rauch commented that the decision making process has been deliberate for a reason, in order to make sure that all constituencies include our member associations have a chance to provide input; unfortunately, this consensual and collaborative approach takes a lot of effort and time.

Bergeron mentioned that if WFDF would think that a 20 member Board is getting too large and decisions would take too long, perhaps the Executive Committee should meet more often. Rauch commented that if severe changes are expected, being methodical (hence slower) is necessary and WFDF also wants decisions to include input from the member associations. Purcell proposed to have a working Board and with more things happening having smaller groups prepare or even make decisions. Bergeron requested that when precedents are non-existing the topic should be taken to the Board. Bernardi added that in the last years a frequently asked question is whether a matter needs Board approval or not and he thinks that as soon as a topic is relating to WFDF as an organization and impacts several fields it needs Board approval. No Flying Disc sport should be allowed to say they are the only authority for that sport. As an example he mentioned the qualification system for ANOC World Beach Games which must be a Board decision.

WFDF Staffing

Rauch proposed to offer a contract to McLeod including a monthly stipend defining as duties to continue being the WFDF Communications and Social Media contact, to continue to work in area of in-house production of snippets, videos and to add formalize as communication role to write and publish press releases and event press releases and website tasks. The monthly stipend is proposed at US\$ 500.

MOTION: Rauch submitted a motion to accept this proposal, seconded by Gisel and Bergeron. The motion was approved unanimously.

Rauch added that WFDF has not filled the position of a formal Vice-President yet which is allowed by Bylaws. Rauch would like to propose to incorporate Gisel into the Executive Committee and formalize the appointment as a Vice-President by the Board and approved by Congress even when the latter is not compulsory. Bernardi added that the Vice-President is elected by Board formally from its membership and has to be renewed annually.

For good governance reasons it is important to have someone who could step up in case the President is incapable of acting for any reason.

National association members

Bernardi reported that WFDF counts 67 member associations in 65 countries now and has targeted to reach 75 countries by mid of 2017. There are open issues that need to be resolved within the member associations in Belgium, the Philippines, and the People's Republic of China which will be considered soon. The questions in India and Mexico seem to be resolved.

Next membership applications coming up are Bolivia, Uruguay and Rwanda followed by Cambodia and Serbia bringing WFDF membership to 70 countries by the end of 2016.

WFDF Events Session – Part 1 – Event Portfolio and Multi-Sport Games

1. Ultimate - Game Advisors training plan and budget

Gisel reported that WFDF's goal is to move the Game Advisor program from 25 to 100 GAs worldwide. Currently most GAs are in West-Europe. This program will cost money. The proposal includes GA clinics in North America, South America, Europe and South East Asia and WFDF hopes that 50% of the costs can be paid by national member associations. Gisel asked the Board to allow for a US\$ 10,500 USD budget for clinics in 2017 and 2018.

MOTION: A motion was made by Gisel to fund the project with US\$ 10,500, seconded by Nuwer. The motion was approved unanimously.

2. 2017 Championship Appendix Revisions

Gisel explained that the Ultimate Committee decided that the Appendix needed to be amended as some rules were being used but not written down. The important points are gender ratio where instead of "offense chooses," a disc flip decides who decides the gender ratio for the first point, then the mix changes for next point, stays for the third point, and again switches for the fourth and fifth points, and so on. The second proposal for the Appendix is a qualification process where perhaps by 2020 no longer every country will get guaranteed a spot at Worlds and might have to earn it by qualifying at a Continental Championships. The proposal is still in the draft stage.

3. WFDF Event Management

WJUC/WUGC 2016 – Final Reports and conclusions

Woldt referenced the written reports and asked for questions. Bergeron wanted to know what particularly went well at the 2016 events. Woldt explained that Flying Disc is growing in popularity. This increases the demand on events and the size of the events is growing. Of 65 countries around 40 are participating at WFDF events (London and Royan). It is more enticing to host an event now than five years ago. Cities are getting behind bidding, and so are event agencies. The competition aspect at Worlds has not changed, but the participants' expectations have changed. They expect more: having fields, a bed, and food is no longer enough. WFDF needs to evolve its internal systems and keep that going to be able to sustain. The lead time for announcing tournaments has improved significantly. WCBU has an unprecedented growth and WFDF must be proactive and declare any maximum of teams/players ahead of time. WFDF needs a working registration and score reporting platform.

4. Multi-Sports Games

World Games 2017

Bernardi reported that the bulletin #1 was sent out to participating teams. The numbers of extra officials need to be accepted by IWGA and WOC and some requests from teams are exaggerated.

World Beach Games 2019

Bernardi reported about the latest development, with the San Diego organizers just having announced Beach Ultimate as part of the program of the ANOC World Beach Games in 2019.

World Games 2021

Bernardi had several meetings with the Birmingham 2021 organizers, the last one at the second Competition Manager meeting in Wroclaw, and they seem to understand that WFDF needs better facilities and fields in 2021 than are being provided in Wroclav.

World Masters Games 2021

Bernardi reported that Morooka is still working on a way to achieve presence of Flying Disc at the 2021 Games.

FISU

Bernardi mentioned that WFDF still is in contact with FISU but FISU is currently not recognizing new sports until further notice as they go through an internal reorganization.

Youth Olympic Games

Bernardi confirmed that WFDF needs to work on how we might introduce disc sports into the YOG.

WFDF Events Session – Part 2 – Managing the Calendar

Rauch discussed the experience with Ultimate Central. Gisel reported that WFDF had been looking for a system for registration, online payment, score reporting, event website etc. After contracting with Ultimate Central through 2015 and 2016 WFDF had to accept that while website stuff was fine, the registration system did not work as expected. On online payments UC does not have a payment system that works for international payments, so it was not useful.

Rauch asked whether IT consultant Kruse could do such services for WFDF and Bernardi reported that in the past the WFDF website was as good as it could be afforded and Kruse did things on a very low cost basis. He could do more. He has created similar software tools as Ultimate Central for other IFs. But asking him would bring the need to incorporate him in projects from the first moment and not as trouble shooter to clean up messes after the fact.

Information Technology

Current Website

- *Mobile enabled website*
- *Tournament Support Technology – Event registration, Score Reporting*
- *Ultimate Central Presentation*

Ultimate Central gave a presentation about IT services for sport organizations by Liam Rosen and David Vatz proposing to show what UC can do for WFDF using UC Topscore, which is not just an Ultimate product. The presentation is annexed to the minutes. UC acknowledged that while many WFDF events were already done in a co-operation, that it may not have worked as smoothly as expected. Rauch commented that WFDF had tried for two years to work on getting the registration right with schedule and score reporting, and that it was still not working. He stated that WFDF would specify what exactly is needed. Woldt added that EUF is not using UC anymore after their experience at EUC and WFDF already gave them a chance for registration for WUCC.

Rauch suggested that the IT people of the Board should get together and discuss how to proceed - Buy or Build, put out a RFP or have André Kruse help writing an RFP, this to be coordinated with Bernardi and speaking with Kruse and have the WFDF website updated. They should have a Skype meeting to discuss how to proceed within two weeks.

Athletes' Commission Report and Discussion

Purcell reported that Julian Bocanegra (Colombia) has stepped down and they are looking for a replacement to be presented to the next Board meeting for approval. The Commission is discussing how to communicate better with the athletes. In the past the AC has worked for SOTG panel discussions, Global Connect Workshop in Dubai 2015.

Board Business

- *Approval of Board meeting minutes*

MOTION: Gisel motioned to approve of the minutes, seconded by Givens. The motion was approved with one abstention.

- *Approval of Congress 2016 minutes*

MOTION: Purcell motioned to approve of the minutes giving it sign off, then pass on to Congress and see if there is a need for revisions and then finally approve by Congress, seconded by Mead. The motion was approved unanimously.

- *WFDF International Spirit of the Game Day proposal*

The decision was tabled for further discussion by the Board and negotiations with E.R.I.C.

- *2016 elections – proposals and candidacies*

Bernardi reported that the following positions are up for election: President, Overall Chair, Director at-large, Disc Golf Chair, Beach Ultimate Chair, Guts Chair, Ultimate Sub-committee chairs and reminded Board members to re-apply.

- *Members: Issues of Conflicts and Legitimacy*

See above.

- *WFDF-IWAS Memorandum of Understanding*

MOTION: Mead motioned to approve of the MoU with the International Wheelchair & Amputee Sports federation (IWAS), seconded by Nuwer. The motion was approved unanimously.

- *WFDF-OCS Memorandum of Understanding on Olympic Channel*

MOTION: Malone motioned to approve of the MoU with OCS, seconded by Purcell. The motion was approved unanimously.

- *Global Disc community survey 2016*

Rauch referenced the summary and reported about the more than 5,000 responses with many interesting replies.

Financial Update

Bergeron referenced the financial report in the briefing book and reported that the outstanding invoices on WUGC and WJUC are paid and also VC has paid their remaining amounts.

End of Day 1 – 7:40 p.m.

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Sunday, October 23, 2016

Commercial Development of the WFDF Brand and Flying Disc – Part 2

Start 8:18

- *Merchandising*

Adriana Withers of VC Ultimate gave a presentation about the WFDF-VC partnership experience and a recap on matters like the development of a new WFDF logo, WFDF brand apparel and an evolved partnership. The presentation is annexed to the minutes.

The board then proceeded with a discussion of the proposals that had been received from the respondents to the RFP. Bernardi stated that with regard to importing and freight matters WFDF cannot be held accountable for

freight or customs problems like in Mexico and that in the proceedings problems about minimum revenues must be avoided. Pros and cons of each of the proposals were considered.

MOTION: Rauch motioned to approve of a 2-years contract with VC Ultimate, seconded by Mead. The motion was approved with one vote against.

- *Discs*

The board then had a discussion of the proposals that had been received from the respondents to the RFP. Pros and cons of each of the proposals were considered.

The board was generally supportive of the Discraft proposal based on their track record and the specifics of their economic proposal, although there were a few open questions on certain elements. Rauch proposed to table the discussion until these items were clarified.

Development

- *Development Grants Program 2016*

Malone presented the Asia/Oceania Development Clinic projects 2016 including clinics in Hong Kong China, the Philippine and India. She will make sure a report is given back and the project can have positive effects on other countries. Next month (Nov 18/19) an event with players from Lebanon, Jordan, Palestine, Saudi Arabia etc. is to be played in Middle East-North Africa area.

Rauch asked to get discs to that event and send materials for press releases to announce the events and send a report afterwards.

- *Development projects 2016*

Gisel reported that the grants were allocated for the designated four development projects. WFDF asks for a grant acceptance form with bank details.

Gabriele Sani has reported on the Eastern European coaching and skills clinic in Prague.

- *New countries*

See above.

- *Paralympic recognition and WFDF Parasports Commission – composition*

Bernardi reported about his attendance at the Rio 2016 Paralympics and the discussions held there how Flying Disc Parasports could get recognized on international levels. WFDF had adopted the Memorandum of Understanding with IWAS the day before in that respect. Looking at the examples of Wheelchair Basketball and Wheelchair Rugby helped to understand the scope of work. Bernardi presented his proposal to establish the first WFDF Parasports Commission to meet the needs. He has added Charlie Mead as representative for Disc Golf.

MOTION: A motion was made to approve of the WFDF Parasports Commission in the proposed composition by Rauch, seconded by Malone. The motion was approved unanimously.

- *WFDF Sport for All / Development Commission - composition*

MOTION: A motion was made to appoint Gabriele Sani as chair of the WFDF Sport for All / Development Commission by Gisel, seconded by Purcell. The motion was approved unanimously. A motion was made by Rauch to appoint Malone as Deputy chair of the Sport for All / Development Commission, seconded by Purcell and approved unanimously. The board thanks Gisel for all his work as chair since the formation of the commission.

Focus on Disc Disciplines: Disc Golf

- *The development of Disc Golf across the globe by WFDF*

Mead reported about the PDGA survey which was sent to PDGA members and WFDF members. The main issues lie in the analysis. Mead's purpose over the next few months is to attempt to create a balance in the Disc Golf universe as obviously no side is feeling sure about where Disc Golf stands and he wants to create a

structure to improve this situation. The current communication with PDGA is good, but they are no longer WFDF members. PDGA is very supportive of Mead's activities and he is in contact with Brian Hoeniger often. Mead wears many hats and this gives him access to various Disc Golf stakeholders and their thinking. Mead sees his role in a very practical.

There are no members for the Disc Golf Committee yet as when he took over the previous committee stepped down. In the WFDF membership there are many very different models of how Disc Golf is organized and structured. The biggest challenges are USA and Canada. There is no Disc Golf association for them to join except PDGA, as PDGA only has individual members while WFDF has national member associations. In the past attending World Championships helped spread the sport. The biggest thing WFDF can offer to Disc Golfers and their associations is access to a more international approach and Olympic Movement recognition. WFDF does not seek to duplicate what PDGA does. Rauch sees little potential for a practical conflict, except for at the individual player level when they may be asked to pay PDGA dues and country dues.

Mead underlined that people can choose not to do that, e.g. in Sweden. Rauch added that as of today the WFDF Bylaws allow for one disc sport discipline member per country. UK Disc Golf could become a member alongside UKU. But in order to align with the Olympic model we need to make sure that everyone is working together. For the IOC all Flying Disc activity is under the same umbrella. In France we have a strong Ultimate group and a strong Disc Golf group; to adhere to the Olympic model, we would suggest they come up with a confederation and work together under that national umbrella while maintaining their independence in most other matters.

Mead wanted to get a dialogue going with WFDF's Ultimate based NFs and tell them they need to collaborate with the Disc Golfers in their country and vice versa. Mead explained that the British Disc Golf Association is a provisional WFDF member.

Rauch asked to respect those countries which claim responsibility looking on a country by country basis and see how they can do it. WFDF should look if they have Ultimate and/or Disc Golf. An example is Spain which once had one flying disc association but recently split. In the United Kingdom a single person could be appointed to be president of BFDA and facilitate things. In the Philippines there is no Disc Golf but WFDF could support them on their way to become the Philippines Flying Disc Association.

Mead requested that every country should have at least one person who is in charge of a confederation in that country to act as representative for Flying Disc as it surely should be good to get more members and income. Rauch commented that it is troublesome to ask members for more resources. WFDF currently would get more income mainly through sanctioning fees. Mead confirmed that he has now a better feeling how to proceed.

Rauch asked that confederation style members should pass on disc sport questions to the appropriate disc sport group/association. If there is no Disc Golf entity in a country we should tell the Disc Golfers to join the national member association.

Mead suggested to have a development program just as the Ultimate development program, heavily branded by WFDF. He would like to ask the Board to approve the draft of the recommendations he gave in the briefing book, e.g. the proposal of having a WFDF Disc Golf Ambassador Team. Rauch commented that WFDF will run Worlds and perhaps regionals.

It was clarified that WFDF does not have a form of associate membership.

- Confirmation of bid and approval of venue for WTDGC 2017 at University of Essex

MOTION: A motion was made by Taylor to award the event to Essex, seconded by Purcell. The motion was approved unanimously.

Focus on Disc Disciplines: Guts

Taylor reported about WUGC in London which was a great event. The Guts Committee are now working with 13 countries to host events and Guts needs to stay in WUGC as this guarantees good exposure. They are interested to have a Masters Guts event at WMUCC and at WUGC again. He hopes to have more countries at future events and will run again for Chair. Taylor added that they want to stream every tournament in the future. He liked the Ambassador team idea. The 60th International Frisbee Tournament (IFT) is coming up, and they are trying to get teams also from outside North America as well. Rauch asked that Taylor send materials for a Press Release about the 60th IFT to McLeod.

Gisel asked whether to avoid confusion Taylor would agree to hold a WUC and WGC at same time and place but just using different names.

Focus on Disc Disciplines: Beach Ultimate

José Pirès joined the meeting via Skype call. He reported that the main issue at WCBU is now transportation and to get bus drivers as there aren't many available due to school holidays.

The decision is up how to pick teams from the waiting list.

Regarding the ANOC World Beach Games Pirès commented that the new rules to Beach rules must be applied as these will be used in Royan and the qualification process must be consistent.

Rauch recommended Pirès contact Gisel and tap in his experience with qualifications procedures for the World Games. There are several benefits to have Beach Ultimate in the ANOC World Beach games as this should be a good showcase. Further, it will give WFDF the opportunity to showcase the sport to a lot of decision makers for 2024. It could also help France and other countries get national approval.

Focus on Disc Disciplines: Overall

Shelton reported that Wheelchair events might also be viable in Overall, e.g. for Distance, Accuracy, Golf, Freestyle, and asked whether one should promote that for Basingstoke. Mead pointed out that there are many army camps in that area with injured soldiers rehabbing.

Shelton mentioned that the Overall Committee tried to get Ultimate players at tournaments to join Overall activities. Holding Freestyle finals indoors is also something that is being considered. They are reviewing rules practice and standards, having recently cleaned up a few DDC rules, and trying to find out how to measure things as measuring technology improves.

They started drafting a tournament manual as several years ago there was no rule book and it helped tournament organizers to run and improve their events.

Shelton claimed that WFDF is losing younger participants and they just have a handful of juniors. They are trying to have DDC fields at Ultimate tournaments or Accuracy goals. It would be great to have discs in schools because students will use them if they are there.

Rauch commented that a key to that is having a curriculum, e.g. the certificate program with suggestions what to do with a disc. Shelton added that they used to teach kids Ultimate at middle school but if newcomers try to learn to throw, someone will stand in front and try to defend which makes it harder to learn to throw. We need to try to get kids into Overall as it is a better way to introduce kids to Frisbee sports.

- *Skills Certification Program*

See below under McLeod's presentation.

Focus on Disc Disciplines: Freestyle

Givens reported that the Freestyle Worlds 2017 will not be held in Bibione but in Udine (ITA). It is yet unclear if this will be done as indoor or outdoor event. There is a huge general discussion in the freestyle community going on about indoor vs. outdoor.

The Hall of Fame was a big success this year. They are looking at having an on-site Hall of Fame award every two years but do not have a location yet. It is considered important for young athletes to meet the legends from the past. For hosting this Hall of Fame event Santa Barbara has been discussed but New York is also interested in hosting this event.

It was confirmed that there would be two World Championships in 2017 as there is also the WFDF Freestyle together with WOC in Basingstoke. There is confusion and questioning about this. There is a group of Freestyle players who embrace WFDF but a small vocal group of people is against WFDF. So many young Europeans don't know how to feel about WFDF. Givens will thus focus on re-engaging with the WFDF Freestyle Committee while collaborating closely with Burvall.

Rauch mentioned that Freestyle has a small but rabid following as it is an iconic symbol of Frisbee culture. There is a group which likes the small community feel and wants to keep it that way. Getting people more comfortable with WFDF means doing something meaningful to them and demonstrating a growth action plan.

Marketing, PR, and Social Media

The presentation of McLeod is annexed to the minutes.

Medical Commission report and discussion, including anti-doping

The report of Nuwer is annexed to the minutes.

Board-only discussion

There was a board-only discussion regarding various staff issues.

Recap

Rauch provided a recap of the two days and thanked everyone for their participation.

Close

End of Day 2 at 16:45